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Case Study - November 2018

Industro-Foam Panels in a Boardroom

Client: Newtown Partners – Inge Lok (Marketing & CMO)



Location: Century City, Cape Town

History: The client had recently refurbished two boardrooms at their premises and required an acoustic treatment that was both practical and aesthetically pleasing. It also needed to fit in with the plain decor as well as the existing look and feel in the room. They approached Genesis Acoustics for help to improve the acoustics in the large space.

The Solution: The Genesis Industro-Foam Panels were installed in existing spaces on the ceiling between lights, speakers, sprinkler heads and aircon vents. We were able to neatly fit the panels and maintain straight lines, which was the directive from the client.

The solution was achieved using the following product:

★40 of 50mm thick, Industro-Foam white, flat panels (1200x600mm)

Inge's comments:

“From product recommendation through to installation, Andrew and his team were absolute professionals and did a superb job. I'm very pleased with the results and would gladly recommend the Genesis Acoustics team.”

RESULT

