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Case Study - November 2018

Black Faced Industro-Foam Acoustic Panels

Client: Mugg & Bean – Craig Foord (Owner)



Location: Peppergrove Mall, Grahamstown

History: The restaurant was used by many of the locals as a meeting place, especially for advocates and magistrates. They all complained to the owner that they struggled to conduct conversations and as a result were forced to leave before they would have liked too. This obviously impacted on customer satisfaction and resulted in loss of revenue to the business. Craig approached Genesis Acoustics for a solution to help reduce the echo and overall noise levels in the restaurant.

The Solution: Genesis Black Faced Industro-Foam panels were applied to the ceiling, this only transformed the space acoustically, but added a unique look that enhanced the overall aesthetics of the restaurant - which Craig the owner was thrilled about.

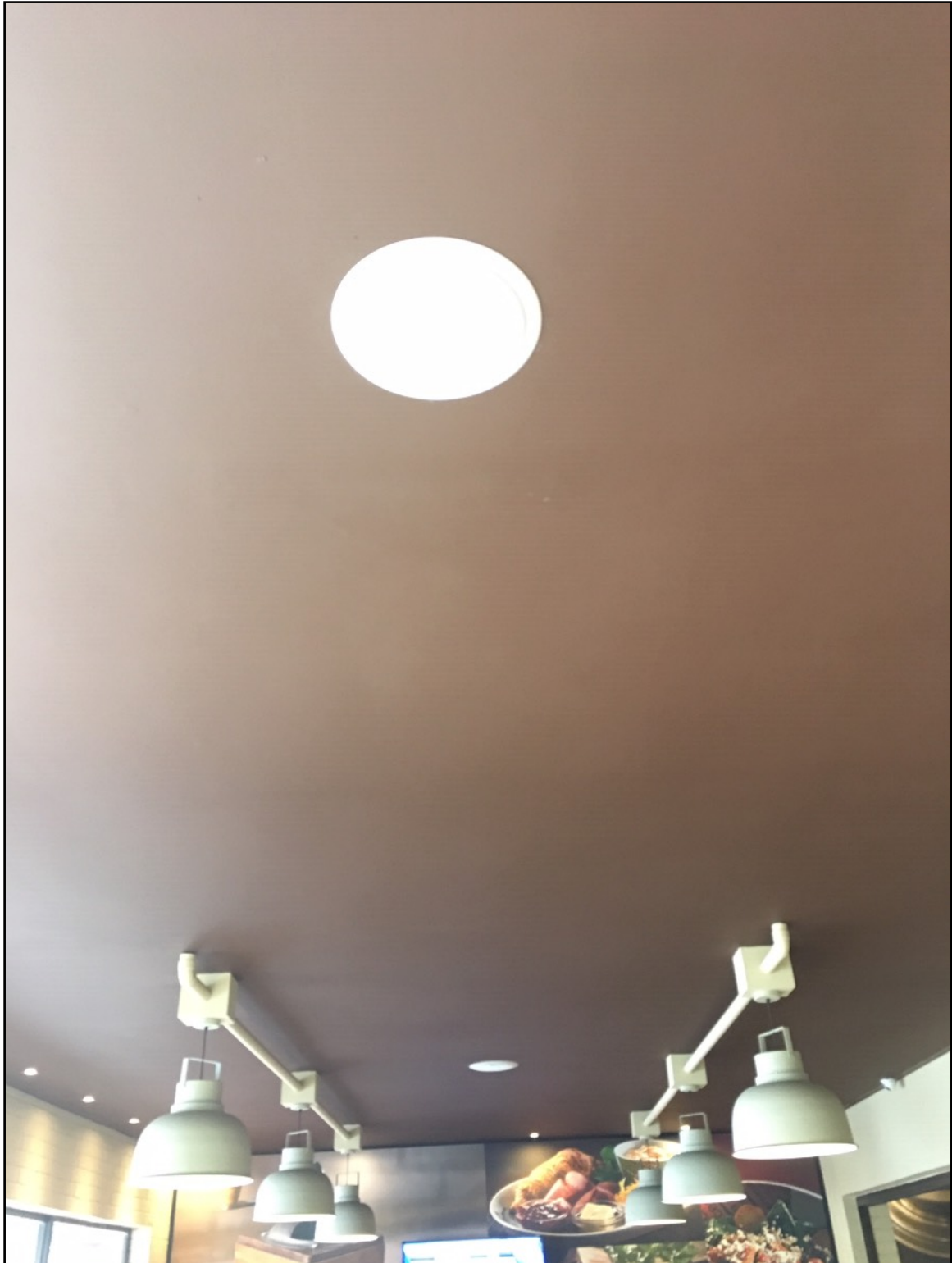
The solution was achieved using the following product:

★16 Panels of 50mm thick black faced Industro-Foam (1200x600mm)

Craig's comments:

“This installation has really transformed the feel of the restaurant. I even had customers saying – ‘Something’s changed here! What a difference, we can hear each other speaking for the first time.’ I can also hear the music properly. Many of the regulars say the place feels so much calmer without all the background noise. So I’m very impressed with the results this has achieved. I think this should be added to all new restaurant builds as a standard for Famous Brands because I’m sure we aren’t the only place with a noise problem.”

BEFORE



AFTER

